Dear Madam/Sir,

Greetings from All India Council for Technical Education!

Ref: MoE letter No. 13-4/2022-Media Cell dated 17th January 2023

It is our pleasure to inform you that the Hon'ble Prime Minister will be interacting with Students, teachers and parents for another exciting edition of Pariksha Pe Charcha2023 at Talkatora Indoor Stadium, New Delhi on 27th January, 2023. It is therefore requested to display banners (link given below and in the D.O) at prominent locations and take appropriate action to publicize promotional video(Google drive link enclosed) through various social media platforms and other means of communications for wider dissemination of the event.

It is also requested to make necessary arrangements so that all the students in your institution(s) can view/hear the telecast of interaction of Hon'ble PM with parents, teachers and students. In order to popularize PPC 2023, henceforth all Vice Chancellors/Directors/Principals are requested to take appropriate action in view of the instructions. The link for downloading Banner is as

follows:(https://drive.google.com/drive/folders/11pkBBUzoc8B-

<u>GRg1tSlfgm5XSV7GvqyL?usp=sharing</u>). Your cooperation will be highly appreciated. In view of the above, AICTE requests your Institution(s) to kindly disseminate this information among all the faculty members, Students, staff & others so they can take the benefits from this Pariksha Pe Charcha 2023.

PFA: <a href="https://drive.google.com/file/d/1LJbaPcSTX14NzoFeEE2u\_tpXLUMQvVhn/view?usp">https://drive.google.com/file/d/1LJbaPcSTX14NzoFeEE2u\_tpXLUMQvVhn/view?usp</a> = share\_link

PFA: https://drive.google.com/file/d/1a2lueo1v2O3nEWpo0EgPfJ1RPAVM63ef/view?usp = share\_link

Best regards, Member Secretary Secretariat AICTE, New Delhi